

Course Title:		Tourism Geography
Course No.		I Paper
Credits:		4
Marks:		End Term Examination Internal Assessment 100 (75:25)
Course Description		The Course is very benefits for student. The course contains basic knowledge of Tourism.
Unit	Topic	No. of Lecture
Unit I	Concept of Leisure and Tourism	1
	Development of Tourism	2
	Types of Tourism	2
	Definition, scope and significance of Tourism Geography.	2
	Geographical basis of Tourism	2
	Resources and infrastructure for tourism: Transportation, accommodation and basis infrastructure.	3
Unit II	Impact of Tourism: Physical, Economics, social and culture impact	4
	Concept of Eco Tourism	2
	New Emerging trends in Tourism and statistics of Tourism and data collection	3
Unit III	Tourism Marketing: Marketing concept in tourism	2
	The tourist product.	2
	Tourist circuit and tourism plan.	2
	Components of a Tourism Plan.	3
	The Tourism Planning process.	3
Unit IV	Globalization and tourism.	2
	Tourism in India.	1
	Resources and growth for tourism	2
	National Tourism policy in India.	3
	Tourism Organization: WTO, IATO, UPTAA, AI, IATO etc.	2
	Promotion and developments of Tourism.	2
Unit V	Sustainable Tourism development in Uttarakhand.	2
	Policies and planning for Tourism development.	2
	Tourism carrying capacity and limits of acceptance	2
	Pro-Poor Tourism.	1
	Environmental, cultural, social and Historical attraction with special reference to Uttarakhand Himalayas.	2
	Framework and monitoring sustainability to tourism in Uttarakhand.	3
		The Calculation for the total numbers of lectures is done on the bases of 90 teaching day per semester and 6 periods.

5 for Theory and 1 for Tutorial allotted for the course per week during the semester of Lecture is 45 minutes.

Recommended reading list:

Chitambar, J. B. (1993) Introductory Rural Society, Wiley Eastern, New Delhi.

Mishra, R.P(1969) Regional Planning. University of Mysore, Mysore.

Mishra, R. P. (2002) Regional Planning, Concept, Techniques, polices and Case Studies, Concept Publishing Company New Delhi.

Pandey, D.C. and P.C, Tiwari (1989) Development Planning. Theory and Practice, Nainital.

Sign. (Course Teacher)

Counter Signed (Principal)

Sign. Head.